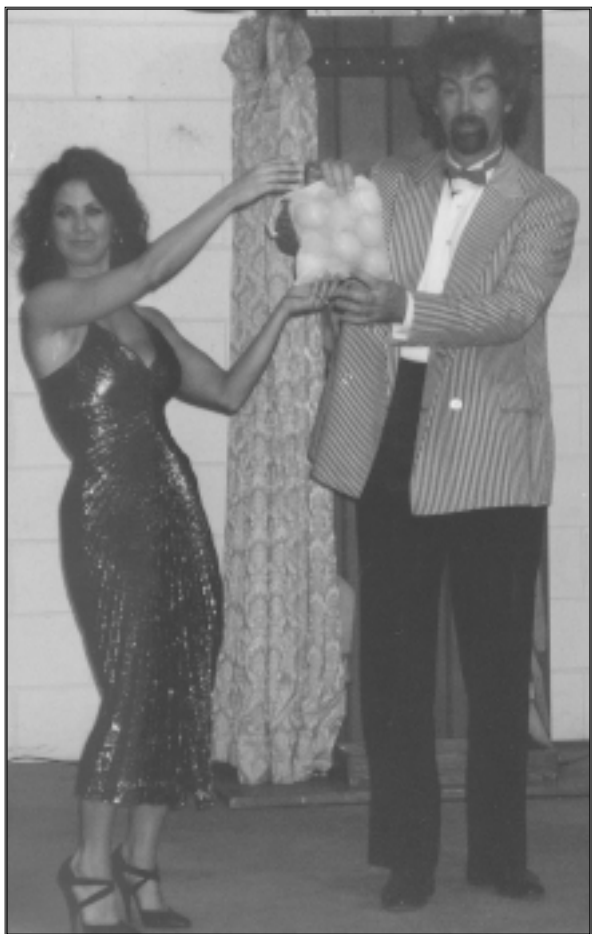


Summerfest's Magical Appeal

An Unprecedented Run! And Unprecedented Fun!

Where can you find David Seebach from June 28th through July 8th? At Milwaukee's Summerfest, of course. Just as he has every year since 1980, the magician will present nightly shows on the Children's Stage each evening. The show times have



David is displaying a possible prize for a Choose It or Lose It TV game show contestant. Beautiful hostess Deanne assists at Summerfest 1996.

changed over the years and the young spectators from the early 80s are now bringing their children to see David, but the show – always new and different – goes on and on.

"This has been an amazing long run," Seebach admitted. "I surely had no idea that an invitation from my UW-M college pal Bob Babisch (Summerfest's Entertainment Director) in 1980 would be repeated annually for over twenty years, but I am honored, humbled, but most of all, delighted."

What accounts for this epic engagement? Seebach believes there are several reasons. He is skilled at knowing his nightly audience. Although he appears on the Children's Stage, most of the youngest kids aren't around in the evening, especially on those nights when he stages a second

late performance. He has to present a show that is appropriate for juveniles, but appealing to all ages including the difficult-to-impress teenage crowd that flock to the festival.

The show is very inter-active with lots of audience participation. Even the folks who do not care to join the magician onstage love to watch others get into the act.

Seebach has a unique ability to find obscure magical acts that are rarely seen to always have something

new. He amazes fellow magicians when he takes a simple, plain effect and transforms it into something new and special with creative staging and storytelling.

And, he does it all with lots of humor and those obligatory beautiful and talented lady assistants.

For 2001 the magician will follow his successful formula and present some brand-new acts and bring back some sequences that have not been staged for a while. In the former category he has selected a mind reading act for the early show and its young audience members. The twist is that Seebach is not the mind reader; one of the kids will demonstrate telepathy! And, it's all done with puppets! During the later show, and for its older audience, he'll substitute a much more sophisticated demonstration of ESP, also a Summerfest premiere. Only staged once before, several years ago, his zany version of a TV game show, CHOOSE IT OR LOSE IT, returns with the magician as host and one of his assistants as the beautiful and charming television hostess. A nightly contestant will be picked from the crowd; it could be you!

He'll bring back TWISTER, one of his favorite illusions and perfect for a Summerfest crowd drawn by the festival's music and dancing. Mix in a friendly rabbit, a shy serpent, some money mumbo-jumbo, and a patriotic interlude, and you've got perfect entertainment for a summer evening.

David Seebach's Wonders of Magic will appear nightly at 7:00pm and then on all but three nights again at 9:00pm. Check your Summerfest schedule for more detailed information or call them at 414/273-FEST.



The audience at Manitowish when Gary Omernick, the magical appearance

David Seebach's

Back Stage

Perfect Picnic Prescription

Good Food + Good Fun + 1st Class Entertainment = Summertime Success

Whether you're planning a family event or a company outing, here are some ideas and suggestions that will make for a memorable summer experience.

Food and drink are of paramount importance, but casual menus are the traditional picnic favorites. Ask your caterer for their ideas. Who can resist the all-American hot dog and hamburger? In Wisconsin, bratwurst is the king of outdoor grilling, and, nothing tops fresh corn-on-the-cob.



Wauwatosa's (Wisconsin) Capitol Civic Centre Theatre was astonished when the publisher of the Herald Times Reporter made a surprise, appearance during the May 19th Wonders of Magic show.

Cold beer and soda quench the thirst after volleyball or other athletic contests. Wine coolers and "hard" lemonades are particularly popular, too.

Of course, you can find all these things at just about any picnic. Set your event apart by providing entertainment for after the meal and sports activities.

Although clowns appeal to many children, some find them frightening and older children do not find balloon animals and face-painting "cool." A skilled juggler will combine feats of dexterity with humorous patter to amuse everyone.

Magic has universal appeal and an experienced magician can create a performance that captivates all ages. Audience participation gets the young ones up onstage and the adults will respond to the professional presentation and the kid's delight.

David Seebach's Wonders of Magic has the experience of over thirty years performing outdoors for groups large and small. The acts are always specially selected for each audience and they're large enough to be seen easily by everyone.

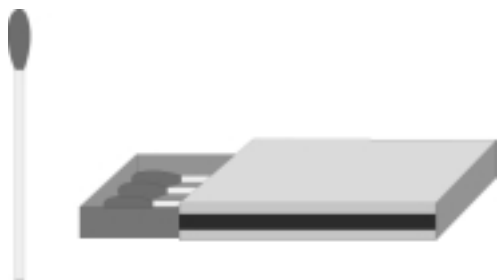
His remarkable reputation precedes his appearance; everyone wants to see this highly regarded show! It will not be "just for the kids." David can stage a solo guest appearance if you're hosting a small gathering or stage an elaborate extravaganza with all sorts of special effects like fog and fireworks plus an appearance of the magician's tiger, Tara!

Make your event distinctive and memorable with a performer who's so much more than a magician; David's smooth presentation, wit and charm will be long remembered when summer's warm days are gone.



Two Picnics in 2000: Seebach at Westmoor Country Club with a lady from the audience and at the Milwaukee County Zoo for the National MS Society with organizer Susan Finck.

Call the
Wonder's of Magic
at 262/252-3333
for a full
description of
available shows,
dates and fees.



A Perfect Match!

Ss-sh, it's a secret. This is traditionally done with two boxes of wooden matchsticks, but the objects themselves are not important. They should be small enough to hold in a closed hand.

Start by handing a partially filled box of matches to your spectator. He is to take as many, or as few, as he likes without letting you see how many he has. Then you state that although you couldn't know how many he took, you will state who has more. To make it more precise you'll also tell him exactly how much bigger or smaller his is than yours. Impressive, eh?

From a second matchbox you remove some and then make your prediction. "I have more than you. I have so many more that I can bring

your count up to twenty-one and still have exactly five matches left over.

To prove you're right you both begin to count your matches aloud, taking them from your hand one-by-one. Let's assume the spectator took twelve.

You'll count together and when you say twelve, his hand will be empty. You'll continue counting, adding matches to his pile until you reach twenty-one. You then show that you have exactly five matches left!

Put about fifteen matches in his box (the exact number is not important, but it must be fewer than those in your box. Most performers put fifteen in his box and thirty in their own. When you take yours you must take twenty-six. This is easily accomplished by taking all but four.

Although it sounds like you've made a specific prediction, you haven't. In fact, all you do in this magic trick is count to twenty-six; it's just done in a convoluted manner.

No matter how many he has taken you will count together to that number (in our example twelve). You'll then continue counting to twenty-one and, of course, at that point have five left over.

The formula is not absolute. You can vary it by saying you'll have enough to raise the spectator's count to nineteen and have seven left over ($19 + 7 = 26$). This effect cannot be appreciated until you try it out on someone and witness the amazed expression on his or her face so give it a try but remember, it's a secret!

WONDERS OF MAGIC

up
to
date
news

ALERT!
ALERT!
ALERT!
ALERT!

A VIRUS INFECTED OUR COMPUTER DATABASE in May that affected our mailing list data. If you have received this newsletter in error, we sincerely apologize. Please let us know if anything on your mailing label is incorrect so we can update our computer. Many names were lost; if you know of someone who should be on our list, please inform us. You can call at 262/252-3333 or email us at dseebach@netstream.net. Thank you!

We're on the Web!

Check us out at www.davidseebach.com for photos, show information and more!



David Seebach's **WONDERS of MAGIC** is a member of the Greater Milwaukee Convention and Visitors Bureau

- Several family programs were presented in May for Girl Scouts' Mother & Daughter nights at Brookfield's **St Dominic's Church** and Sussex's **Woodside School** in Wisconsin and then at Illinois' **Camp Duncan** for Fathers and Sons.
- Comedian or magician? David Seebach was both on May 26th at the **Wausau** (Wisconsin) **Country Club** along with opening act Mark Matusof of Virginia. It was the club's third all-comedy night and the audience congratulated the performers and management saying this was the best show yet. Mark opened the show with his original, funny material and then introduced

Seebach as the headliner. It was an evening of laughter and mystery.

- Fourth of July entertainment will feature David Seebach in New Berlin (Wisconsin) at **John Malone Park** at 4:00pm. He'll then accomplish a vanishing act to arrive at **Summerfest** for his 7:00pm show!
- For the third consecutive year Watertown's (Wisconsin) **River Bend Resort** will sponsor an **Abracadabra Weekend** for its guests with the **Wonders of Magic** as its feature attraction. Show time is Saturday, August 11th, at 1:00pm.

- Someone will experience a most elaborate surprise birthday celebration in August at the **Chenequa** (Wisconsin) **Country Club**. Additional details might give it away, but David Seebach and two of his assistants will entertain after dinner with lots of spectacle and illusion.
- Over Labor Day weekend you can find David in Tomah (Wisconsin) performing at a **Jellystone Campground** northwest of town on Interstate 94 (4:30pm on 9/1) and in Appleton on August 31st as emcee and host for the **Houdini Club** of Wisconsin's annual convention's Friday night show.

- As you relax on a lazy summer afternoon, remember that wise planners have already booked the **Wonders of Magic** for holiday parties in late 2001 and early 2002. Milwaukee's **Brass Light Gallery**, Colgate's **Jefferson Wells**, and Menomonee Falls' **J. H. Hassinger** all have contracted for magical entertainment. Chicago's Polka King, Eddie Blazonczyk, has invited Seebach to appear — yet again — at his fabulous Holiday Party Extravaganza at the **Sabre Room** on the city's south side. It's never too early to reserve the **Wonders of Magic!** Avoid disappointment by calling now!

David Seebach's

FEATURING...

MAGIC
you • can • do

A PERFECT
MATCH!



SUM
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FEST

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BE THERE OR
BE SQUARE!

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David Seebach's
WONDERS OF MAGIC
N61 W16020 Hawthorne Dr.
Menomonee Falls, WI 53051
262.252.3333
FAX: 262.252.8633
email: dseebach@netstream.net



Back stage

2001 SUMMER EDITION



AN

ELECTRIFYING

EXPERIENCE

The Baffling Bulbs illusion excites at
2001's Summerfest
as magician David Seebach returns
for his 22nd consecutive year!