

DAVID SEEBACH'S BACKSTAGE

2007 SPRING EDITION

David Seebach
Gets *Your* Guests Into The Act!



'Saucy' Maid Maureen adds hilarity to the routine where a spectator shows the magician a card trick. Shown here from 2006's Halloween production, it's also part of the BROADWAY show repertoire.



Robin,
the Boy Wonder,
helps Seebach
and the classic
Linking Rings effect

FEATURING
MAGIC
you can do
**BATHROOM
MAGIC**

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THIS MAGICIAN MAKES EVERYONE A

LOTS OF AUDIENCE PARTICIPATION IN ALL

It's the #1 request from folks who engage David Seebach to appear at their business or social function.

"Do you get people up onstage to help you?"

"Can the birthday girl perform a magic trick with you?"

"Will you cut off the boss's head during the show?"

The answers are yes, yes and yes!

Inter-active audience participation is one of the highlights in all of Seebach's presentations. After all everyone knows that these sequences are truly spontaneous and anything can happen.

The magician handles his youngest helpers gently, treating them not as children, but, rather, as small adults. With decades of experience, and an

Art Linkletter-like repartee of banter and questions, he coaxes hilarious responses from the under-12 set.

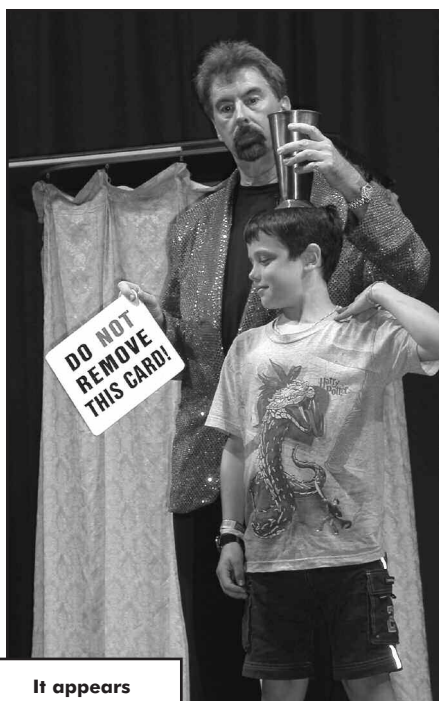
Teens appreciate that this performer never talks down to them.

And, he dazzles adults with his lightning-quick wit and an always-ready ad-lib.

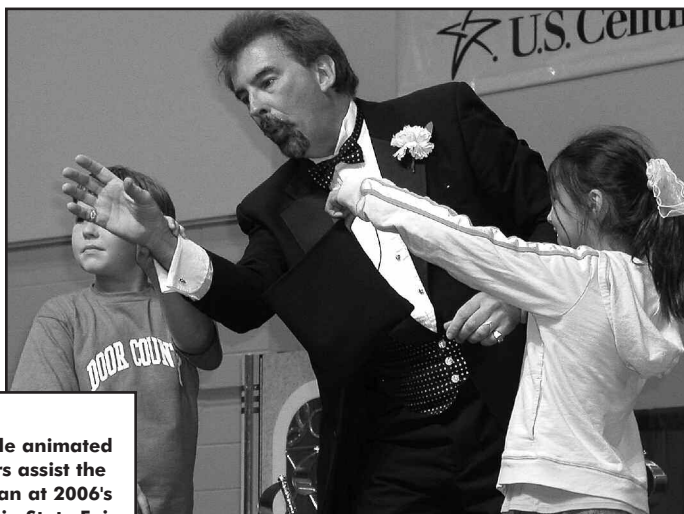
Watching a twenty dollar bill from your wallet burn up is a once-in-a-lifetime experience that the rest of the crowd finds very funny. Becoming one of the six famous suspects from the board game 'Clue' brings out the ham in lots of people. Witnessing the eternal mystery of six, solid stainless steel rings pass through each other right before your very eyes is incomprehensible. Kneeling down so your own neck can be poised inches below a gleaming Oriental scimitar probably causes anyone's heart to beat just a little faster.

And the crowd loves it!

They love the face of a boy when he has reached for nothing in mid-air and dropped that nothing into a bucket only to hear a loud clink as a bright gold coin appears. He does it again... and again while the boy next to him tries earnestly only to fail until something magnificent happens to him.



It appears that something has gone wrong



A couple animated helpers assist the magician at 2006's Wisconsin State Fair.

STAR ONSTAGE★

OF SEEBACH'S SHOWS



The magician makes this young lady a real swinger

Jaws hang slack as the magician-as-mind reader tells three people in the audience the exact words they're seeing in a book that they've freely opened and examined and picked their own page to study.

Laughter ---and lots of it--- greets the male spectator that the magician's lovely cow-girl assistant has dressed with cowboy accessories as he tries to demonstrate his magical marksmanship with a six-shooter.

It has been said that anyone can DO a magic trick, but only a selected

few can ENTERTAIN while performing magic. And while David Seebach has been called a magician, an illusionist, a mind reader, a conjuror and more, he is really a showman, an entertainer that beguiles his audiences with charm and wit.

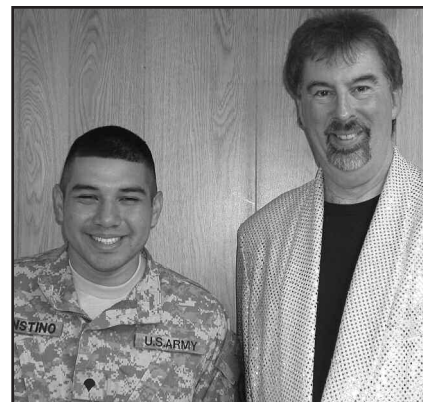
Whether you're planning a private party for just a few friends or some juvenile guests or putting together a business luncheon or dinner event or producing a major corporate awards night, sales promotion or conference banquet, David Seebach and his "Wonders of Magic" show has a program just right for you.

Please call us at **262/252-3333** or find us online at **www.davidseebach.com**.

A HERO'S WELCOME

It Was Every Holiday in One!

When the friends and family of U S Army Spc. Dustin Constino planned a celebration for him during his leave from service in Iraq, they called upon David Seebach to entertain all their guests after a luncheon that stood in for Thanksgiving, Christmas, New Year's, his birthday and Easter. The magician performed for young and old and then made Dustin and his girlfriend the featured assistants for his final magic act. Everyone had a great time.



KIDSFEST NUMBER FOUR IN APRIL 2007

Mark Your Calendars for the 14th & 15th

Youngsters and their parents will love all the activities, hands-on experiences and, of course, the entertainment at the fourth annual Metroparent KIDSfest presented by Wauwatosa Savings Bank on Saturday and Sunday, April 14th and 15th at the Expo Building at Wisconsin's State Fair Park.

Saturday hours are 10:00 am to 5:00 pm and Sunday's are 11:00 am to 5:00pm. David Seebach's "Wonders of Magic" will be featured both days as it has every year. His shows are scheduled for 11:30 am on Saturday and 1:30 pm on Sunday.

The magician will be digging deeply into his 'bag of tricks' for some seldom-staged mysteries. He'll be joined onstage by assistant Christina who will be subjected to the acclaimed *Sword Cabinet Mystery*, the illusionist's original version of one of magic's true classics.

But, Seebach has another surprise up his sleeve for these shows. Don't dare be late because it will occur right at the start of the show.

And, no matter how many times you've enjoyed one of David Seebach's shows, you have NEVER seen this before. It's not just a new magic act; it's a world premiere... and not just of the magic... but something else and it could only happen at KIDSfest.



David coaxes a young helper to demonstrate his musical rhythm.

KIDSfest is free for everyone (although there's a fee for parking and a couple of the activities).

For more KIDSfest information you may call **414/647-4721** or online at **www.metroparentmagazine.com**.

BATHROOM MAGIC

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh, it's a secret. Lots of David Seebach's shows feature intricately beautiful props lacquered with brilliant designs and exotic art. This easy-to-do magical effect features none of that. It's done with bathroom tissue!

Whether you're the host or guest at a party just visit the powder room and get yourself 'set' to be the center of attention—and lots of talk—when you mystify everyone.

Tear off one square of bathroom tissue, crumple it up tightly and place it, hidden, behind your right ear (or left, if you're left-handed). Then remove the entire roll of tissue and rejoin the party with the roll in hand.

"You won't believe this," you say as you tear off one square for yourself and then hand the roll to someone else. "Come on. Everybody do this with me. You'll love it!"

The roll gets passed and everyone tears a single square sheet for themselves.

Tear your square in halves right down the center and have everybody else do the same. Tear the halves in halves and continue until you have tiny pieces. Roll them up into a pellet. Put your right hand to your ear and press the pellet against your right elbow with your left hand and begin to furiously rub it. "Try to develop some heat from friction," you might say.

Continue rubbing as your right fingers grab the hidden square from behind your ear. Bring your hands together and, perhaps, say, "Does it feel any warmer?"

With your hands together checking the paper's temperature, you secretly exchange the two wads. Then, go back to rubbing the elbow again, but now with the pellet that had been hidden.

"I think I can make it a little warmer."

Your goal, of course, is to have everyone else copy you, rubbing their elbows with their own torn packets.

Simply drop the pellet of torn tissue into the back of your shirt to get rid of it.

"I think I've warmed the pulp fibers enough," you say and slowly unfold the little pellet, revealing a restored square of tissue.

Everyone else, of course, will fail and wonder how you succeeded. Don't ever tell. Remember, it's a secret.



Magic at a wedding reception? Seebach does these often and always involves the bride and groom.

WONDERS OF MAGIC

UP TO DATE NEWS

David Seebach's
WONDERS of MAGIC
is a member of
VISIT Milwaukee

- **Wayne Riehoff** of K M Enterprises in Menomonee Falls (WI) became another 'repeat' client when he asked David Seebach to present the CABARET show at his firm's Holiday Party on January 6th at the Copper Dock Restaurant. The show was so well received that he has already rebooked Seebach for a personal function on April 7th.
- Both the Actuant Corporation and the Four Points by Sheraton Airport location held parties on January 12th. And, both wanted the "Wonders of Magic" as after-dinner entertainment. By utilizing extra assistants and a second truck, the magician was able to pull off this bit of wizardry and present his NIGHT CLUB show at the hotel (as requested by **Lori Fuhrmann**) and the BROADWAY show at Milwaukee's Art Museum a short while later as requested by **Eric Ziegeweid**.
- **Bruce Ross**, the owner of Imagemark, turned to David Seebach for entertainment at his yearly sales meeting, held on January 24th at Milwaukee's Brynwood Country Club. Imagemark produces all of Seebach's promotional t-shirts, sweatshirts and other apparel. It was the second appearance by Seebach at this event.
- Young girls and their dads were entertained by Seebach at a sleepover retreat at Illinois' Camp Duncan on January 27th. Lake Geneva's (WI) **Class Act Agency** arranged the booking.
- Multiple Cub Scout groups invited David Seebach to perform at their traditional February Blue and Gold Banquets. The magician offers both a solo act

and a more elaborate two-person show at a discount for scout groups. Seebach has done these events for about forty years!

- Chicago's **Tamar Productions** once again turned to David Seebach to provide entertainment for the employee awards banquet at the Hyatt Lodge on the McDonald's Hamburger University campus in Oak Brook on February 11th.
- Milwaukee's **Electric League** invited David to their monthly meeting at Alioto's on March 6th. The magician knew it was the perfect audience for one of his routines that utilizes four colored light bulbs. **Mike Peters** arranged the show.
- School children in Madison (St James School) and Milwaukee (Clarke St School) were treated to assembly programs by the magician in March. The **Class Act Agency** booked the Madison date; **Janelle Herro** arranged the other.
- The Waukesha (WI) Chamber of Commerce held their gala ball on March 10th at the Country Springs Hotel and **Lori Fuhrmann** again turned to Seebach's "Wonders of Magic" for both before and after-dinner entertainment. The new CARNIVAL show was the big attraction with a **Levitation** act, the popular, interactive **Clue** murder routine and the sensational **Sword Cabinet Mystery** among others in the repertoire.
- The Jackson (WI) Firefighters held their annual banquet in March at Heidel's and invited Seebach to present his solo SHOWMAN program for them. **Brian Heckendorf** made all the arrangements.

- A number of area high schools have already booked Seebach for their graduation and post-prom activities. Some want his jaw-dropping close-up magic presented casually on a one-on-one basis. Others opt for a stage show for everyone to enjoy at once. These very late night engagements are always fun for the performer.
- **Jennifer Farris** of Wales (WI) invited the magician to return to their elementary school for 5th grade graduation entertainment. That's two years in a row. The same can be said for Waukesha's Catholic Memorial High School where the magician will present his NIGHTCLUB show at 1:00 am on June 4th as arranged by **Sue Dentice**.
- How far do you plan ahead? **Karen Johnson** of Creative Events has booked David for February 19 at the Grand Geneva Resort for Symposium 2008! She wants the CARNIVAL show because of Seebach's unique **Clue** murder mystery effect. It's never too early to book and reserve a date!

You can be just as smart as Karen Johnson. Book those end-of-the-semester school appearances now as well as summer picnics. And, you'll avoid last-minute disappointment if you secure the prime December dates now for holiday parties. **Call us at 262/252-3333** or visit us online at **www.davidseebach.com**.