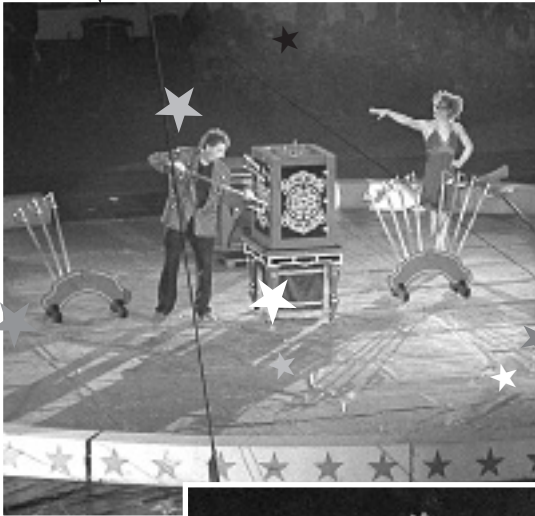


DAVID SEEBACH'S BACKSTAGE

2008 SUMMER EDITION



IN THE
CENTER
RING...



Ladies, Gentlemen and Children of All Ages
Were Thrilled by David Seebach in April
for 10 Performances of the Shrine Circus in St Paul

FEATURING
MAGIC
you can do

FROM THE
SPIRIT WORLD

Keeping
Current with

WONDERS
of **MAGIC**
UP•TO•DATE
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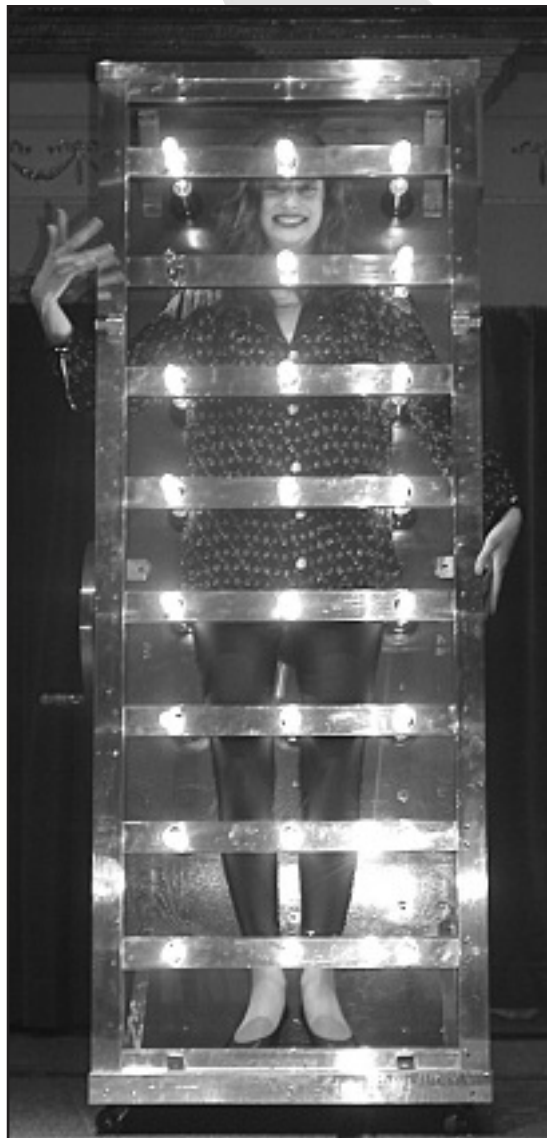
Seebach Returns to Summerfest & Polish Fest

His Summerfest Gig is 29 Years Strong!

A lot has changed since the June evening in 1980 when David Seebach first stepped forth on a stage at Milwaukee's Summerfest. For one, that original, rickety wooden stage is long gone. Regular Fest goers know now where they can find Seebach: on the Children's Stage, dazzling young and old, with a show that always includes some brand new surprises.

For 2008 you will find him appearing at 7:30 pm on Summerfest's Thursdays, Fridays and Saturdays, June 26, 27 and 28 and July, 3, 4 and 5.

After almost three decades who attends these performances? You might be surprised. Of course, with the stage being located in the children's area, you're likely to find plenty of young Moms and Dads with eager, excited youngsters in tow. But, as you look around the crowded seating area you notice plenty of teens. What self-respecting teenager would want to be seen sitting at the Children's Stage? Well, as it turns out, plenty show up for ---most likely-- two reasons. They have fond memories of their parents bringing them to see David. And, they know when Seebach performs even in the children's area, the show will not be one geared just for moppets. As you continue scanning you notice plenty of adults, some in their 20s, but many decades older, waiting for the show to begin. There are no youngsters accompanying them. What's their story?



Christine smiles during the Baffling Bulbs illusion

A ten-year-old in 1980 would be almost forty now. They have fond Summerfest memories, too.

"I see some of the same faces in my Summerfest audience every year," Seebach said. The magician was surprised to realize that some faces are the musicians appearing at the festival. It's before ---or after--- their gig and the show they take in is the "Wonders of Magic".

Seebach returns to Polish Fest on Friday and Saturday, June 20 and 21, in the evening. These summer festival shows have the magician taking the wraps off some new material and staging acts that are not customarily part of his repertoire.

An audience favorite, the *Sands of the Desert*, returns with its intriguing story, Tchaikovsky's music, lovely costuming on a beautiful assistant and the strange magic utilizing bright desert sand. It will be followed by the fabled *Hindu Basket Mystery*, the legendary act of Hindu street fakirs.

How about some magic with a firecracker... a really big one? And, the big stage mystery of the *Baffling Bulbs* returns as well. How does 1800 watts of lethal AC current pass visibly through Seebach's assistant, Mary, without causing any harm?

You'll have to find out for yourself at either Polish Fest or Summerfest. For more information go to

www.summerfest.com and www.polishfest.org.



One of the Greatest Honors in Magic... Again!

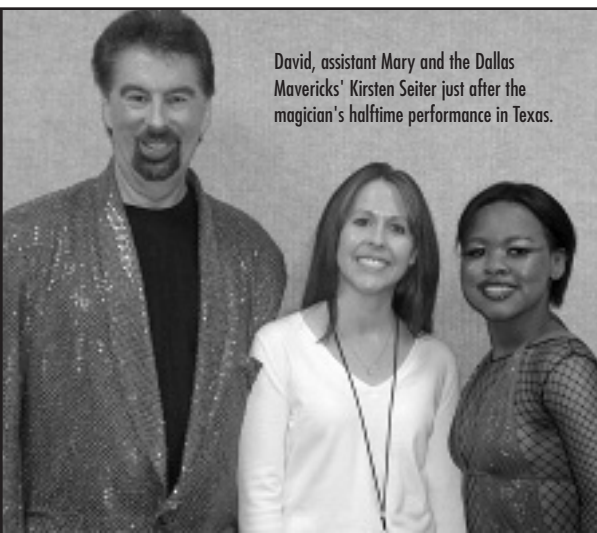
Abbott's 71st Magic Get-Together in Michigan

You might have a hard time finding sleepy Colon (MI) even with the aid of the state highway map except for one week each August when the village shows why it is "The Magic Capital of the World". Hundreds of magicians from around the world flock to this hamlet, home of the Abbott Magic Manufacturing Company since the 1930s. Like the swallows to Capistrano, magicians journey to Colon for most of the week to attend the four-day get-together of lectures, seminars, dealer displays and

nightly shows. David Seebach was a featured performer for the first time way back in 1972 and has been invited back frequently ever since. In 2008 he will appear on the gala opening night show on Wednesday,

A u g u s t 6th. His cast will join him as he takes over the entire second half of the evening's program. He'll attempt to dazzle all the magicians and

the general public who can buy individual tickets to the nightly performances. This may be the one stage in the world where --at one time or another-- all the greatest magicians have appeared. For more information about the Abbott Magic Co, its clever products, interesting history and Get-Together information go to www.abbottmagic.com.



David, assistant Mary and the Dallas Mavericks' Kirsten Seiter just after the magician's halftime performance in Texas.



A lucky (?) volunteer experiences David's magic up close at Wisconsin Dells' Chula Vista Resort during the performance for the Wisconsin Institute of CPAs.



SUMMER MAGIC at the MAJESTIC

Enjoy Magical Surprise at the Plush AT&T Palladium

It was just one year ago David Seebach was asked if he thought his show might be a popular attraction at the Marcus Corporation's new signature theater, the AT&T Palladium, in their modern, state-of-the-art cinema complex, the Majestic, in Brookfield (WI). A trial run took place in August of 2007. Both shows sold out. Then, three were scheduled over Thanksgiving weekend and, again, folks were turned away. Seebach and cast returned just before Easter and they will return again on Saturday and Sunday, August 16 and 17 at 1:30 pm with a Summer Carnival of Magic. The AT&T Palladium is the area's newest ---and most plush--- venue with spacious, individual seating and a menu of treats and delights to tempt you before ---and during--- the show. The Palladium's Showline is **262/798-SHOW** for ticket reservations. \$15 adult and \$12 children's tickets can also be ordered online at www.Marcustheatres.com on and after July 14.

FROM THE SPIRIT WORLD

MAGIC YOU can do!

(Ss-sh
remember
it's a secret!)

Ss-sh,

Ss-sh, it's a secret! You'll need to practice this a few times, but it will be worth it. Work on it over your summer vacation and be ready to cause spines to chill and shiver by the time Halloween arrives.

You'll need two pieces of heavy white cardboard (about 10" square), a black crayon or marker and some string. Oh, you'll also require a spooky setting so use your imagination as this magic only works in the dark.

Have your guests examine the cardboard so they can see it's free of any marks or writing. Then tie them together with the string making sure the knot is at the side (on the edge). Place them, tied, on the table and have someone turn out the light. Very quickly—and quietly—write something on the top card and then turn the packet over.

Have the lights turned back on and untie the string. Open the cards like a book, keeping the bottom of the lower card unseen.

Mutter something about it not working and slide the top card under the one on the table. Tie them again and have everyone add their initials to the top card. Turn the lights out. When you have the lights turned back on, have someone else untie the knot and open the packet. Your writing will be revealed and surprise everyone.

They'll wonder how it got there. Remember, it's a secret!

MANOR PARK FOUNDATION

April 16, 1988

Mr. David Seebach
5617 W 16020 Hawthorne Dr.
Menomonee Falls, WI 53051

Dear David,

Our Stringers Club Dinner guests are still talking about your entertaining presentation on April 13th for Manor Park Foundation at the Silver Moon Country Club. Your performance incorporated magic, mystery and humor in a perfect manner.

It has been a delight to work with you. Your presentation helped to make this annual event a pleasure to produce.

Your audience participation was especially appropriate with the inclusion of one of our board members for the club's ring parties and our President for the gambling "table". The audience participation certainly added to the enjoyment of our event, thank you.

I wish you continued success and prosperity.

Regina
Regina
Barbara Fiebo
Executive Director
and Special Events

Manor Park Foundation, Inc.
11111 W. 16020 Hawthorne Dr., Menomonee Falls, WI 53051

3001 SOUTH BATH STREET MILWAUKEE, WI 53207-0798 414-907-4100

WONDERS OF MAGIC

UP TO DATE NEWS

- **Milwaukee Wire Products** once again turned to David Seebach to provide entertainment for a company event. At their annual awards night at the Brown Deer (WI) Sheraton Four Points Hotel, **Donna Ebert** invited David to present the CARNIVAL show that includes both the *Sword Cabinet Mystery* and the very clever and original *Clue* routine based on the popular board game.
- **Nathan Hale Elementary School**, in Schaumburg (IL), through Lake Geneva's **Class Act Agency** invited David to present two school assembly programs in early June. During the same week David also performed at **Ben Franklin School** in Menomonee Falls (WI) as arranged by **Glenn Russell** and at **Hales Corners Elementary School** (WI) as arranged by **Lauren Hyps**. The latter was another return engagement.
- The "Wonders of Magic" was a featured act at Green Bay's (WI) **International Bay Fest** on June 13

and 14. David presented five shows as booked by **Class Act Performing Artists & Speakers**.

- The youngsters at a summer camp program in West Bend (WI) enjoyed David's magic on June 19. **Pam Steber** invited David to perform at Fair Park School where the **Champions** program is run for the students.
- **Patty Linsmeier** of **Lakeland Supply** selected a Wonders of Magic show for their summer picnic on June 22 at Nashotah Park (WI).
- David will perform on July 24 in Wood Dale (IL) at their **Public Library** at 7:00 pm. This was another date secured by the **Class Act Agency**.
- On August 15 David will perform for the 'campers' at the **Good Times Camp** in Waukesha (WI). **Jenny Hubley** contacted David and secured the date.

- "The Quiet Company", Milwaukee's **Northwestern Mutual**, invites all its agents and their families to Milwaukee each summer. One of the highlight events is their day at the zoo. Thousands attend a gala Sunday night party where there's lots to see besides the animals. There's food and drink and—this year—magic for young and old in a show staged by David Seebach. The evening is being coordinated by **Beth Shully** of **Shully's Cuisine & Events**. For the NML guests, Seebach will feature a show with two lovely assistants plus his popular and friendly rabbit. There will be plenty of audience participation and some thrills as well. It all takes place on July 20.

YOU will be the 'star' and thanked when you invite David Seebach to perform at your social or corporate event. It's easy.

Visit us online at www.davidseebach.com or call our office at **262/252-3333**.

WITH THE GREATEST OF EASE

It Was a First, but Likely not the Last

Florida circus impresario Les Kimes was looking for a spectacular act to conclude act one of St Paul's (MN) Shrine Circus and thought that magic and illusion might be the way to go. A colleague recommended David Seebach and the deal was struck. David was joined in the circus's center ring by assistant Mary and one of The Flying Redpaths (aerialists), Gail, for a ten-minute routine featuring a magical appearance,

a startling mid-air disappearance, a levitation, brilliant plumes that changed color and a dramatic illusion with sixteen gleaming swords. The routine was a big hit and drew lots of favorable comments from the circus goers and the Shriners who produce the show annually. David and Mary hope their experience in the circus world will be repeated again somewhere soon.

VISIT Milwaukee
PRODUCER

David Seebach's
WONDERS of MAGIC
is a member of the
Greater Milwaukee
Convention and
Visitors Bureau