

DAVID SEEBACH'S BACKSTAGE

2007 WINTER EDITION

Presto!



FEATURING
MAGIC
you can do
**THE LIE
DETECTOR**

Keeping
Current with

**WONDERS
of MAGIC**
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N E W S



www.davidseebach.com



Assistants
Christina and Laura
are shown onstage with
the beautiful Sword Cabinet,
a feature in the new
"Carnival" repertoire

A Sparkling New Magic Show Appears!

Seebach Adds 'Carnival' to his Show

It's the Perfect Choice for Budget-Minded, Mid-Sized Groups

Imagine you are David Seebach and you receive two inquiries from organizations requesting an appearance at a business function evening event.

One is for a group of twenty professionals meeting in the private dining room of an upscale restaurant. The other is a festive corporate party at a hotel ballroom for three hundred guests. It's obvious that what is appropriate for one is not for the other.

And, that's why years ago Seebach created a variety of different repertoires to have something appropriate for the smallest, intimate affairs to the biggest galas. These different shows were given names and are described at his website (www.davidseebach.com) and in a printed 'menu' that he sends out.

These shows begin with the bare bones "Junior Showman" for \$395. It's a solo act that has been a hit for small groups and where budgets are limited. Other choices include "Cabaret", "Nightclub" and "Broadway". With each level up, the presentation becomes more elaborate with additional illusions, lovely onstage assistants and special effects, curtains and audio gear.

There was a sizeable gulf, though, between the one-assistant, three-illusion "Nightclub" and the two-assistant, five-illusion "Broadway".

With the addition of the spectacular **Sword Cabinet Mystery** to the repertoire in 2006, Seebach was able to put together a new show with a single beautiful assistant and four very popular feature illusions. Its name, "Carnival", comes from Seebach's patter at the outset of the beautiful **Sword Cabinet**.

"Carnival" begins with very dramatic music at the magician's introduction. He and his assistant enter and she is immediately hypnotized and lifted high into the air where she remains magically suspended under the illusionist's power. This dramatic and visual masterpiece guarantees rapt attention from the start.

A lucky (?) audience volunteer gets to experience Seebach's version of the **Guillotine** act, or, for a female, the burlesque **Sawing in Halves** performed with a medical motif. Both are very funny interludes.

The exotic **Sword Cabinet Mystery** follows and it's a showstopper! The cabinet is tiny and the assistant must be squeezed inside to fit. Where she goes when sixteen gleaming swords are thrust through it will have your guests scratching their heads. Although a brand-new prop, it was built to resemble something from the 1920s and just its appearance has drawn favorable comments.

Seebach's original routine based on the popular Parker Brothers' board game **Clue** will be part of "Carnival". The game's afoot when Mr Boddy is found murdered in his mansion. Six of your guests become the famous suspects: Col Mustard, Prof Plum, Miss Scarlet, Mr Green, Mrs White and Mrs Peacock. There's loads of audience participation as the murderer is selected along with a weapon and a room. The theatrical routine includes effective music, witty narration introducing the suspects, colorful oversize props, and six attractive coffins, each with a weapon and, of course, David's assistant as a lovely detective working on the case. There's magic, too, as the magician predicts whodunit. This unique act is one you'll long remember.



There's danger and laughter as a volunteer is placed in Seebach's Guillotine.



Repertoire

"Carnival" concludes with the lightning-fast Houdini *Metamorphosis*. If you blink you miss the instant exchange of Seebach and his assistant who has been handcuffed, tied in a bag and locked in a crate by one of your guests.

Of course there's a lot more in the "Carnival" show. It's designed for the 45-65 minute length that most groups desire. It can be adapted easily for all-adult or family audiences. The entire package includes theatrical pipe-and-drape curtains to frame the performing area and provide a changing area for Seebach's assistant and a complete stereo PA system for all the musical cues and dialogue. It will require a performing area about 12'x20'.

Christine shouts
"3!"
during Houdini's
Metamorphosis,
the world's fastest
magic act.

Please call the "Wonders of Magic" office for more information and to book "Carnival" or any one of the other shows for your upcoming event.

The Maestro & The Magician

Music ---and Magic!--- with the Milwaukee Symphony

About one thousand people attended the October 1st concert at Uihlein Hall at Milwaukee's Marcus Center for the Arts when magician David Seebach joined the musicians to blend stage illusions with some very popular classical melodies. Many people crowded conductor Sean Newhouse and David Seebach afterwards with favorable comments. Here's what the symphony had to say:

MUSIC
MILWAUKEE SYMPHONY
ORCHESTRA
ANDREAS DEELS MUSIC DIRECTOR

November 1, 2006

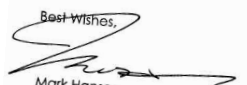
David Seebach
Wonders of Magic
N 61 W16020 Hawthorne Drive
Menomonee Falls, WI 53051

Dear David,

I wanted to thank you for the wonderful experience of working with you on our recent Kinderkonzert. I will never forget the musicians craning their necks to catch a glimpse of what you were up to and then asking me later "How does he do it?" A consummate professional, you were more than willing to be flexible and work with us on creating a concert that fit our needs, and showcased your skills. We have received great feedback from our audience members, musicians, staff and volunteer league who all hope to see you back on our stage sometime soon.

We look forward to finding opportunities to work together again in the future.

Best Wishes,


Mark Hanson
President and Executive Director
Milwaukee Symphony Orchestra


Carolyn Stoner
Artistic Manager
Milwaukee Symphony Orchestra

Chris Abele Chairman of the Board | Mark C. Hanson President & Executive Director
700 N. Water Street, Suite 700 | Milwaukee | WI 53202-4239 | T 414.291.6010 | F 414.291.7610 | www.mso.org

A MAGIC ACT OR A CASINO NIGHT? *Should You "Gamble" With Entertainment?*

David Seebach has often noted that groups that have featured casino games as after-dinner entertainment find his theatrical blend of comedy and magic a much better choice the next time around.

"When legal gambling was limited to Las Vegas and other Nevada cities," the magician explained, "I think that casino nights were more popular. But, gambling is now legal in all but two states. Why toy with play money when the real thing is so easily available?"

Party planners know that gambling at tables set up after a dinner only appeals to about 60% of people attending a holiday party or other function. The figure may actually be lower since some people who object to gambling may avoid the event altogether.

Why select an activity that almost half of your guests won't be interested in?

And, casino nights are never a 'shared experience'.

"When I invite the company VP or a shipping clerk up and borrow a twenty dollar bill from his wallet, here's what happens," David Seebach said. "The volunteer marks that bill and it's sealed in an envelope. Three identical, sealed envelopes are introduced and all four get mixed together. The spectator gets to select one; the one he thinks his money is in. I immediately set fire to the remaining three!"

"In front of one hundred people, I guarantee that ninety-nine will find this situation hilarious," he continued.

The next day, the next week, even months later you'll hear people talking about what they all saw together.

"Did you see Bob's face when the fire was lit?"

That's just one example of what people talk about after a "Wonders of Magic" show.

It's the advantage of a professional show that appeals to everyone

and that all your guests experience at once. The comedy, the surprise, the amazement are all contagious emotions.

No one really cares that Alice got three natural blackjacks in a row or that Ted drew a 7 for an inside straight. But, watching the sales manager's reaction when he realizes that it's his neck going into the Guillotine... now, that's memorable.

But, what about the cost? While it's possible to spend five thousand dollars for Seebach's act that includes all sorts of effects and an appearance by his live tiger, Tara, most shows are much less. In fact, the very popular "Nightclub" repertoire is about half the cost of a casino night with multiple tables and dealers. Even the new "Carnival" show is less than many casino nights.

Don't gamble when you can enjoy a sure thing. Call the **"Wonders of Magic" (262/252-3333)** to find out what David Seebach can do for you.

THE LIE DETECTOR

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh, it's a secret. You can really have fun with this magic trick. All you need is an ordinary deck of cards and your Lie Detector. This might be just a length of electrical cord. Or, you can certainly become creative.

Have the spectator shuffle the deck and then cut it into two roughly equal halves. Ask him to take either one. Set the other cards aside; they won't be used at all. Have the selected cards shuffled again and cut as before into two roughly equal packs. Again, he may take either one for himself. He may further shuffle the ones he picks (it should contain about thirteen cards). He is then to secretly look at and remember the top two cards.

Ask him to write the names of the cards down on a sheet of paper without anyone else seeing them.

As he is doing this lift the cards he did NOT pick (also about thirteen) and secretly note the bottom card (let's say the Four of Clubs). Drop this pack onto the one he looked at. His selected cards are on its top.

Have the spectator cut the assembled deck several times. These must be normal, complete cuts.

Deal the cards out in several rows or columns. You won't know which cards are his, but you will know they'll be the two dealt after the Four of Clubs. Remember them. You do not have to deal the cards in a regular order of rows and columns. It's confusing if you make it more random as you set a card here, then one over there. It's best not to place the two selected cards next to each other at all.

Have the spectator hold the slip of paper with the cards' names in one hand and one end of the Lie Detector in the other. You grasp the opposite end of the Lie Detector.

"I'm going to randomly point to these cards and ask you each time whether the card in question is one that you selected," you

explain. "You may answer 'Yes' or 'No' as you desire without regard to the truth. If this works I should receive a little electric jolt each time you lie. Let's try it out."

Begin pointing at the cards and asking, "Is this one of the two you looked at?" You already know the correct answer so just act the role. The point is not to discover the two chosen cards; the point is to prove when the spectator is lying. Remember, it's a secret!



David Seebach and Christine present some seasonal magic at a holiday party performance.

WONDERS OF MAGIC

UP TO DATE NEWS

David Seebach's
WONDERS of MAGIC
is a member of
VISIT Milwaukee

- Who invited David Seebach to perform at their Holiday Parties in December? **Sue Immel** made arrangements for the December 2nd **Wisconsin & Southern Railroad's** family party at the Crown Plaza in Madison. **Cathi Pratt** invited him to appear for **Prime Label & Screen's** luncheon on December 7th at the Radisson in Pewaukee (WI). On December 8th Seebach was joined by two lovely onstage assistants at the Milwaukee County Zoo for **Henry Schein Dental** as requested by **Kim Leininger**. **Onyx Waste Services** booked the three-person "Broadway" show, too, for their party on the 9th at Wauwatosa's (WI) Radisson Hotel as suggested by **Leslie Angove**. Members of the **Model "A" Club** enjoyed David's show on December 10th at St Aloysius Church as arranged by **Paul Piotrowski**.
- Then it was off to sunny California where David Seebach appeared at Brookside Country Club in Stockton for a group of physicians on December 16th. This engagement was secured by **Keith Barany** who has booked Seebach in Wisconsin and Wyoming, too.
- Gutglass, Erickson, Bonville & Larson** held their holiday affair at the Capital Grill in downtown Milwaukee on the 21st where **Brad Foley** arranged for Seebach's appearance.
- A post-Christmas Holiday Party is scheduled for December 30th at the Country Springs Hotel in Pewaukee for **Waukesha Tool & Stamping** on December 30th. **Vicky Pinnow** selected the "Broadway" show for her guests.
- It was only natural that the **Lionel Railroad Club of Milwaukee** would invite David to perform at their January 13th party at Meyer's Restaurant in Milwaukee. After all, he's been a member for over ten years. Founder of the club, **Jerry Brettschneider**, extended the invitation.
- David returns to Milwaukee's **Lincoln Centre for the Arts** school on January 31st. This has become an annual engagement for the magician and Lincoln's 6th, 7th and 8th graders look forward with

anticipation to each year's show. Because Seebach has such a strong repertoire, he never repeats any act during the three years students attend Lincoln. This tradition has existed for about a decade. **Cathy Sansone** arranges the annual event.

- Seebach returns to the **Family Center of Washington County** to perform for their Family Fun Night on February 16th. **Janean Brudvig**, their director, made all the arrangements.

- Lori Fuhrmann** has requested the new "Carnival" show for the **Waukesha Area Chamber of Commerce's Ball** on March 10th at the Country Springs Hotel. They will also have David performing his jaw-dropping close-up magic before dinner.

There's still time to book a "Wonders of Magic" show for your post-Christmas Holiday Party. Call our office (262/252-3333) to check available dates and look over the different shows at our website:

www.davidseebach.com.



It's Becky suspended in mid-air, the opening illusion of the "Carnival" repertoire.