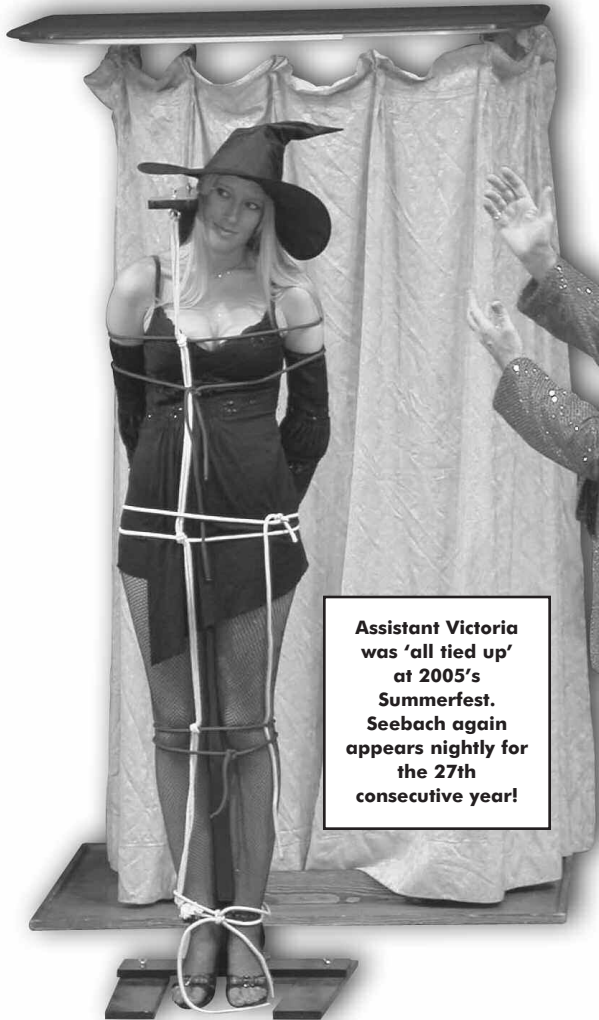
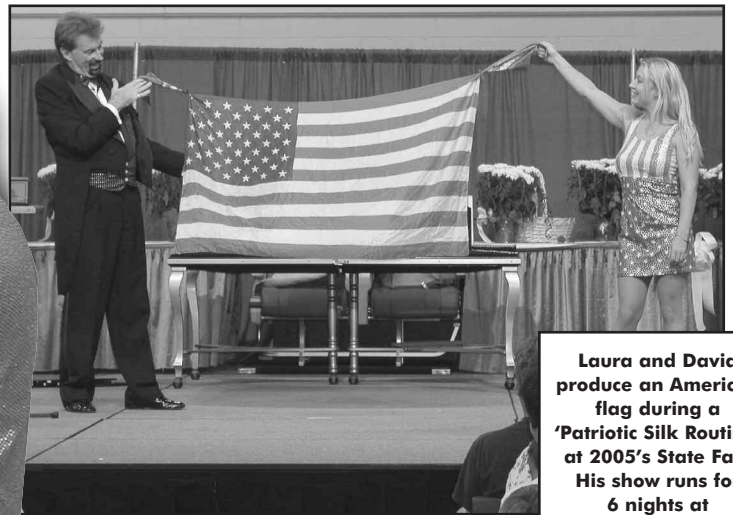


DAVID SEEBACH'S BACKSTAGE

2006 SUMMER EDITION



Assistant Victoria
was 'all tied up'
at 2005's
Summerfest.
Seebach again
appears nightly for
the 27th
consecutive year!



Laura and David
produce an American
flag during a
'Patriotic Silk Routine'
at 2005's State Fair.
His show runs for
6 nights at
this year's Fair.

*David
Seebach's
Illusions*

FEATURING
MAGIC
you can do

**A WACKY
PREDICTION**

Keeping
Current with

**WONDERS
of MAGIC**

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Return to
BOTH of Wisconsin's
Biggest Summer Attractions

2 Opportunities to see "Wonders of Magic" 2 Totally Different Shows!

"It Wouldn't be Summer in Milwaukee without David Seebach's Magic!"

Wisconsin's favorite magician, David Seebach, will be easy to find this summer. In late June and early July he'll be right where he has been for



A capacity Summerfest audience awaits David Seebach's "Wonders of Magic" on a beautiful summer evening in 2004

twenty-seven consecutive years: headlining nightly at the Children's Hospital Stage on Milwaukee's Summerfest grounds. On Sunday through Thursday nights you can see David's show at 8:00 pm. On Friday and Saturday nights you have two chances for all the fun and mystery: 7:30 and again at 9:00 pm.

The illusionist has altered the repertoire each year since his Summerfest debut in 1980, but this year will see the biggest changes of all as he presents loads of new effects in a slightly different kind of show.

"I've been working on lots of new things and I'm taking a new approach at Summerfest in 2006."

Will there be card tricks? "Yes," Seebach admitted, "but just one and almost at the beginning of the show. It's something brand-new; I've never performed it before. My own assistant and an audience spectator will participate."

"That's the only card trick but, I am going to present two magical effects with salt!"

Salt?

Seebach unveiled one of these at the Spring fundraiser for Elm Grove's Sunset Playhouse. It's the kind of magic Seebach does best: a tale of deceit, a beautiful assistant in an exotic costume and evocative music combined to captivate an audience. The other mystery with salt will open the show. It's a much lighter piece of magic that the conjuror first performed thirty years ago... and never again until now.

Youngsters will join Seebach onstage and learn how a magician makes money in a debuting magical effect that will highlight the performer's special rapport with children.

Three vicious animal traps will test the magician's courage and the audience's nerves for another new feature.

A real highlight ---also a premiere--- will be David Seebach's 'take' on a true, magic classic: the *Sword Cabinet Mystery*. You'll scratch your head and wonder, "Where does she go?"

Milwaukee's Summerfest runs from Thursday, June 29th through Sunday, July 9th. You can find out more at www.summerfest.com or by calling 414/273-FEST (3378).





BACK STAGE

A Bigger State Fair Show



David and Peggy appear 'at odds' during the humorous dance contest that will be part of the shows at August's Wisconsin State Fair

This will be the fifth consecutive year for Seebach's "Wonders of Magic" at Wisconsin's State Fair. He will appear nightly, Monday, August 7th through Saturday, August 12th, at 8:30 pm in the huge Expo Building on their grand Activity Stage. After three years with a single onstage assistant, this show grew to a larger three person cast in 2005. That trend will continue in 2006 as David is joined onstage by two lovely female aides. That allows him to stage some of his more spectacular and elaborate illusions.

One of his favorites, making its State Fair debut, is the dance contest where the audience votes on the terpsichorean abilities of a spectator vs one of the magician's assistants. Doesn't it sound like so much of TV's summer programming? You might wonder where the magic comes in. When things start to go awry, the clever illusionist will have you amazed and laughing and enjoying some familiar dance melodies.

Don't you think of farm products at the Fair? So does David Seebach. Both milk and eggs will be featured center stage in different mysteries.

Have you ever watched a sleight-of-hand performer manipulate small, colored balls in his (or her) hands? How do they appear and disappear?

Seebach will use just three balls, but each is as big as a basketball! Will that make it any easier to figure out? Hold your answer because this illusion has a very surprising finale!

Do you remember having fun playing the popular board game Clue? Twenty-five years ago David presented a magical routine based on the Parker Bros game...and it flopped. He performed it only a few times before deciding it was a failure. Then, two years ago, he came up with an all new concept from a different perspective and it has become one of his most popular features. Six State Fair spectators will portray Col Mustard, Miss Scarlet

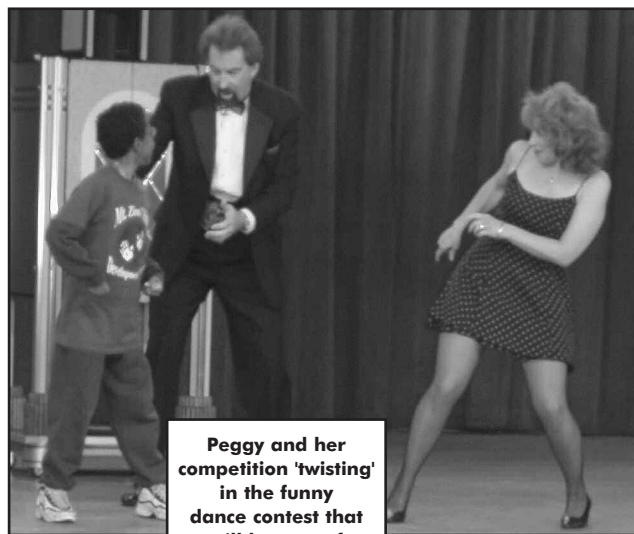
and the other suspects of Mr Boddy's murder. Coffins, weapons and a beautiful detective girl all figure into this whodunit.

All of these effects are being performed at the Wisconsin State Fair for the first time. And, there will be much more for fairgoers of all ages.

The magician always makes sure that there are opportunities for audience participation for both adults and children and his skill at making the show appropriate for youngsters without it becoming a kiddie act is a real feat.

So, settle in with an ear of buttered, roasted Wisconsin sweet corn and one of those amazing cream puffs and prepare for plenty of magical surprises as David Seebach takes you on a magical mystery trip at Wisconsin's State Fair.

For additional Wisconsin State Fair information, please call 800/884-3247.



Peggy and her competition 'twisting' in the funny dance contest that will be part of August's State Fair shows

Move into the BIG LEAGUES with 1st Class Entertainment

Your event may not be as big as Summerfest or the Wisconsin State Fair, but you can enjoy the same level of professional entertainment for your guests when you invite David Seebach to bring a version of his "Wonders of Magic" to it.

Bands and DJs are great summer fun for adults, but what do the younger guests do?

Clowns may entertain children, but adults generally aren't interested in balloon animals and silly antics.

Enter the charming magic of David Seebach. He's often hired "just for the kids", but then amazes the sponsors when adults are eager to see the performance. That's because Seebach enjoys a sterling reputation and stages his summer family shows to be appropriate for children, but not in a 'Romper Room' juvenile manner.

We've heard stories like this often: "We thought we needed something for the kids while the adults played volleyball. Someone told us to hire a magician. I looked in the yellow pages and called around. Then, when we announced that David Seebach was performing at 2:00 pm everyone wanted to see him. Nobody played volleyball! I didn't know he was this famous and had so many fans."

"I thought we'd hired just a magician, but this guy is really funny. He entertained everybody!"

You won't need a theater, stagehands, or an enormous budget to make your event sparkle. That's because Seebach scales his shows both up AND down to accommodate audiences of different sizes and ages. Professional fees start at less—much less—than \$500 for the small, solo show that may be just right for you. And, if your event draws a big crowd where levitating ladies, Houdini escapes and other dramatic acts with lots of spectacle are needed, you've found the only performer fully equipped to get the job done right. The "Wonders of Magic" is one of America's largest magic and illusion shows.

Please call our office at 262/252-3333 or learn more online at www.davidseebach.com.

A WACKY PREDICTION

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh, it's a secret! You'll have to spend a few minutes in the 'shop' to prepare for this magical effect, but it is well worth it. Here's what happens:

The magician (that's you) reaches in his (or her) pocket and removes some coins, but keeps his hand closed. How many are in there? Only the magician knows.

These coins are placed into a spectator's hand and he (or she) is instructed, "Don't look! Close your hand tightly around the coins. Squeeze!"

The magician continues, "Now choose any number, but keep it a secret."

Let's say the spectator thinks of 15.

"Add the next highest number to it." $15 + 16 = 31$. "Now add 9." $31 + 9 = 40$. "Divide the sum in half." $40 \div 2 = 20$. "From this result, subtract your original number." $20 - 15 = 5$. "Divide that final number exactly in half and you'll have the number of coins you're now holding!" $5 \div 2 = 2\frac{1}{2}$.

The spectator may start smirking. The magician's trick hasn't worked!

However, when the spectator looks in his hand he finds $2\frac{1}{2}$ coins!

You'll need to neatly saw a coin in halves. Place a half in your pocket along with your other loose change. Begin the presentation by removing all your change and peering at it. Don't let anyone see exactly what you're holding. Then select two full coins—and the half—and quickly put them in the spectator's hand without him seeing what he's getting. You may want to select all coins of the same denomination.

Only then do you ask him to secretly pick his number. The magic comes from the fact that the spectator knows he can pick any number. But, he won't realize that it makes no difference. As long as you follow the calculations exactly, the result will be $2\frac{1}{2}$!

When directing the spectator it may help if you appear to be making up the arithmetic instructions as you go along. Just follow the formula. Remember, it's a secret!

WONDERS OF MAGIC

UP TO DATE NEWS

David Seebach's
WONDERS of MAGIC
is a member of
VISIT Milwaukee

- **Mark Tannenbaum**, of Illinois' "Weekend Connections" has been a frequent "Wonders of Magic" client. For their guests celebrating Passover at Lake Geneva's **Grand Geneva Hotel**, Mark requested Seebach's "Broadway" repertoire on April 16th.
- The magician and his assistant, Laura, appeared at a celebration for graduating roofers completing their apprenticeship program on April 30th at the **Ramada Burr Ridge Inn** in Burr Ridge, IL. **American Music Contractors** booked the event.
- Madison's (WI) **SVA Planners** held two client parties in May. One was in Milwaukee at the **Eisner Museum** and the other was in Madison at the **Overture Center**. David Seebach was contracted to present his intimate close-up magic at both events. SVA's **Amy Qualmann** invited the magician to appear.
- Long-time Seebach friend **Rick Zehetner** hosted an elaborate reception and dinner for the staff of St John's school at Milwaukee's elegant **Wisconsin Club** on May 22nd and presented a "Wonders of Magic" program as after dinner entertainment.
- Once again Milwaukee's **Thomas More High School** made David Seebach part of their late night post graduation celebration for seniors. On June 1st he interacted with the students, presenting his captivating close-up routines. **Patricia Breber** once again hired the magician.
- Graduating 5th graders at **Wales (WI) Elementary School** were treated to fun and magic on June 2nd when David Seebach visited their school in the afternoon. **Jennifer Faris** arranged the appearance. Later on the 2nd, he performed for six Harley Davidson retirees, and their friends, at Menomonee Falls' **Village Bowl** as requested by **Dennis Jernberg**.
- Another graduation party was held at Waukesha's (WI) **Catholic Memorial High School** on the evening of June 4th. Seebach presented a show with assistant Christine at the unlikely hour of 1:00 am on Monday morning. **Colleen Furrer** made the arrangements for the booking.
- David Seebach will appear at the **Lake Forest (IL) Library** on July 5th at 1:30 pm. Lake Geneva's (WI) **Class Act Agency** booked the appearance.
- **Class Act** also booked two shows on July 26th at **Joseph Sears School** in Kenilworth (IL).
- The **Family Center of Washington County** will present David Seebach on August 15th at 10:00 am in West Bend (WI). This show was arranged by **Kathy Bruni**. Call 262/338-9461 for information on attending the performance.
- Fredonia's (WI) **Rosemary School** holds their annual auction on September 30th and **Kim Igielski** has arranged David Seebach's "Nightclub" repertoire as entertainment.
- Check us out on the web at www.davidseebach.com or call our office at 262/252-3333 to arrange an appearance at your next party or event.



The game's afoot as a lovely detective helps solve the "Clue" mystery you'll witness at 2006's Wisconsin State Fair.