

DAVID SEEBACH'S BACKSTAGE

2008 WINTER EDITION

MAGIC

*Is It For Adults?
OR Is It Just For Children?*



*The Answer Is:
It's Perfect For BOTH!*

*Seebach plays
Marcus
Corporation's
AT&T
Palladium
Theatre to
STANDING
ROOM ONLY
crowds!*

FEATURING
MAGIC
you can do
THE KING'S QUARTET
...& A SURPRISE!

Keeping
Current with

**WONDERS
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G-Rated for 'GREAT' Entertainment



David Seebach can become very frustrated when someone invites him to perform at an event and assumes that only the juveniles will be interested in watching his performance. "Who bought all those hundred-dollar-plus tickets to see Siegfried & Roy in Las Vegas?" he asks.

Of course, a magician can be excellent entertainment at a children's party. And, Seebach has made his living for decades by appearing at sophisticated meetings and parties where no youngsters are present.

However, at some events where both children and adults are present there is often a pervasive feeling that the magic act will be 'just for the kids'.

David Seebach proves that incorrect time after time as he cleverly captivates the little ones while skillfully entertaining their parents with material that sails right over the moppets' heads.

Corporate clients often report that comedians they've hired turned out to be unfunny or very funny, but with material that was deemed to be offensive and inappropriate in the corporate business atmosphere.

There is never an R-rated word or phrase when David Seebach is onstage.

Seebach tailors every program for the ages present. He alters the show's repertoire, his delivery and patter and even the costuming that his lovely assistants appear in.

With over four decades of onstage performing experience, David Seebach certainly knows how to please a crowd... young, older or a complete mix.

And, magic is one art form that appeals 100% to all ages. In October and November, 2007 Seebach staged shows for

both Halloween and Christmas. Each was widely advertised in the Milwaukee area. There were many families in evidence at both series of shows. But, it was surprising for executives to see how many adults attended ---paying for their seats--- who had no children in tow.

The wise planner knows that when magic is chosen (and, presented by David Seebach) that everyone will be pleased. It's the perfect all-ages entertainment!



Perfectly Safe 'FIREWORKS' in 2008

Are you looking for something truly spectacular for your upcoming event in 2008? David Seebach's "Wonders of Magic" may have just the right accent to really make your event memorable. Seebach's biggest shows include a variety of special effects at their conclusion. He has offered authentic pyrotechnics, but more and more venues decline their use after a few high-profile, unfortunate tragedies have tainted their acceptance. But, David Seebach has another 'trick up his sleeve': Using nothing more than safe, compressed air and brilliant, shimmering streamers of paper, your event can have a grand finale that will awe everyone. Two tanks of compressed air are positioned to shoot a load of the colorful streamers up and over the guests' heads. No tiny flakes of confetti that are hard to clean up are used. In fact, there's very little clean-up as many guests pick up the streamers as decorative, fun souvenirs. This dazzling special effect has only been offered with Seebach's biggest shows in the past, but in 2008 you can add this to any of the "Wonders of Magic" shows (except the solo Showman program) for a nominal fee.

Another Satisfied Client

How happy was Jim Bielwa, owner of Century Products, Inc after David Seebach's act last September 21st? Read the letter he sent after the show for yourself. Jim also went on to purchase tickets for Seebach's elaborate Halloween extravaganza, "Illusions in the Night," and to hire him again for his firm's family holiday party on December 7th. Thank you, Jim Bielwa!

This Performance Is ***SOLD OUT!***

It happened in August at the Marcus Corporation's new AT&T Palladium Dinner Theater at the Majestic in suburban Milwaukee and it happened again over Thanksgiving weekend as David Seebach and his cast conjured up a delightful holiday-themed attraction with something for everybody. Even Santa Claus himself magically appeared! The show featured audience-participation acts for both the adults and the youngsters. There was seasonal music and Seebach's charming assistants in brand-new holiday costuming. With this unbroken record of S.R.O. attendance at the Palladium it's a sure bet that David Seebach will be appearing there again in 2008.



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David Seebach
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Oct. 9th, 2007

THANK YOU !! Your performance at our recent party was excellent! People are still talking about it.

I feel very fortunate that you had that date available. I'm still amazed at the illusions you performed. You and your assistant Christine were the highlight of the evening.

Thanks for making the evening special.

Jim Bielwa

Jim Bielwa
Century Products, Inc.

THE KING'S QUARTET...& A SURPRISE!

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh,

it's a secret! Here's a very perplexing card trick that anyone can do. And, best of all, when the spectator thinks it's over, the best is yet to come.

You'll need a regular pack of cards that you have secretly set up. From the top down of the face down pack the first eight cards should be the four kings followed by the four aces. It is vitally important that no one sees you do this.

Bring out the cards and—if you can—mix them up in a manner that does not disturb the order of the top eight cards. You can also spread the cards out face up to show they're all mixed up. Just don't spread out the final eight cards.

Hand the cards to the spectator and have her begin dealing the cards into two piles. She should do this just like for a card game with all the cards face down and alternating from one pile to the other. After at least sixteen cards have been dealt just casually say, "You may stop whenever you'd like."

When she stops take any cards remaining in her hand away. Ask her to pick up one of the dealt piles and to deal that pile into two more stacks exactly as before.

When she finishes, have her repeat the maneuver with the other original pile. When completed, there will be four stacks of face down cards.

"Whenever I do this," you explain, "I always find a surprise waiting for me. I wonder if you will, too."

Ask the spectator to point to the pile she wishes you to have. "I hope I have a good first card." Turn over the top card. It will be a king.

"Would I have done as well with any of the other hands?" you ask and gesture so the spectator turns over the other piles' top cards. She reveals the other three kings!

Pick up the kings and then wave your hand over the four piles and ask the spectator to turn over the new top cards of each pile.

She'll reveal all four aces!

You cannot repeat this mystery; it will lose its impact. So, please, quit while you're ahead and remember it's a secret!

Happy Holidays 2007



The season of appearances at holiday parties starts earlier every year and stretches later into the new year as well. The first official corporate party for the "Wonders of Magic" was on Saturday,

November 24th at the already-decorated Westmoor Country Club in Brookfield (WI) for **Wangard Advisors LLC**. Pictured here is **Suzi Spear** who invited David Seebach to perform after their dinner.

WONDERS OF MAGIC

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David Seebach's
WONDERS of MAGIC
is a member of the
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- **Bill Seiden** of **SCOTUS**—a Chicago financial group—invited David Seebach to return and entertain their guests once again. The November 17th performance was at the exclusive Saddle & Cycle Club in the Windy City.
- The **Class Act Agency** (Lake Geneva, WI) arranged for Seebach's school assembly program to be presented at Deerfield's (WI) elementary school and at Oconomowoc's (WI) middle school in November. The latter was another return engagement for the magician with the administration asking him to bring his guillotine for one of the 8th grade boys!
- **Sheena Baker** of **Kerry Food & Beverage Service** invited David to perform his amazing close-up magic at their holiday party on December 1st at Milwaukee's Joey Buono's Restaurant.
- Another **Class Act** engagement occurred on December 2nd as Seebach returned to Elm Grove's (WI) public library for an early winter show.
- **Wendy Bargholtz** of **Derco Aerospace, Inc.** selected Seebach's more elaborate Broadway program with two lovely assistants and five big illusions for their holiday luncheon at Davian's Banquet Center on December 7th. Later that day David performed

for **Jim Bielwa's** Century Products (again!) and for the Guffre Company at Milwaukee's Rafter's Restaurant. The latter booking was arranged by Milwaukee's **ACA Music & Entertainment Corp.**

- Another evening of strolling close-up magic entertained **Mary Keating's** guests at Milwaukee's ritzy Osteria Del Mondo restaurant on December 9th. This was the holiday gathering for the **Trés Jolie Solace** salon.
- The **Clinton National Bank** of Clinton (IA) invited David Seebach to perform at their December 13th party at Clinton's Vista Grande. **LaRee Mangler** extended the invitation to David.
- **Ginny Mooney** selected Milwaukee's Pfister Hotel's Café Rouge for **Curtis Industries/Powers Holdings** holiday party. She requested Seebach's Nightclub program with three big illusions and lovely Kristine assisting the magician.
- Another **ACA Music & Entertainment** booking was for **Dnesco Electric Co** on December 22nd at the Silver Spring Country Club in Sussex (WI). Sarah joined David onstage with the two-illusion Cabaret program.

- Post Christmas still finds the "Wonders of Magic" at holiday parties. On January 12th David and long-time assistant Christine will appear at Milwaukee's Bavarian Inn for **NAPA Distributing** with the Nightclub program. **Tranette Bowser** saw David at another event years ago and suggested him to her employer.
- Long time client **Karen Johnson** of **Creative Events** booked the more elaborate Carnival program with Seebach's original "Clue" mystery for Symposium 2008 at Grand Geneva's Grand Ballroom on February 19th for about two hundred mostly female guests.
- Fans of NBA basketball will witness a brief "Wonders of Magic" show during halftime of the Nuggets game on March 25th at the American Airlines Center in Dallas (TX). This appearance was arranged by the **Class Act Agency**.

Whether your show is in southeastern Wisconsin, Iowa, Illinois, Texas—or anywhere else—we want you to call us to provide a special show created just for your guests. You can find us online at www.davidseebach.com and at your telephone (262/252-3333).