

DAVID SEEBACH'S BACKSTAGE

2008 SPRING EDITION

THE
WORLD'S
FASTEST
MAGIC
ACT!

FEATURING
MAGIC
you can do

A 'HANDS ON'
MIRACLE

Keeping
Current with

WONDERS
of **MAGIC**
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*At Milwaukee's
Pfister Hotel* in January, 2008 David Seebach's
assistant, Christine, is handcuffed and then tied in an examined
sack by an audience volunteer. Next, she's locked in a packing
case. Before Seebach can count to three, Christine is out of the
cuffs, bag and case. And, Seebach is found inside the case, inside
the sack and wearing the handcuffs!

Photos by Skip Biltz

This Busy Entertainer is Always Working

He's 'Disappearing' from Coast to Coast

If you think that after a busy slate of holiday parties in December that an entertainer like David Seebach would find few opportunities to perform in January, you'd be very wrong. In fact, January 2008 eclipsed December for appearances for Seebach and his "Wonders of Magic" cast. Saturday nights were double-booked with the performer adding additional crew people so, for instance, he could perform at 8:00 pm at a Hilton Hotel and at 9:00 pm at a nearby country club. Few performers have enough in their repertoire that they can comfortably do this since there is not enough time to transport the props when the timing is so tight.

Some of these performances were for post-Christmas holiday parties. But, Schlossmann Automotive invited Seebach to appear at their annual awards night and Reinhart Foods had him at their sales meeting, their cocktail hour and then again before their dinner, always doing something different.

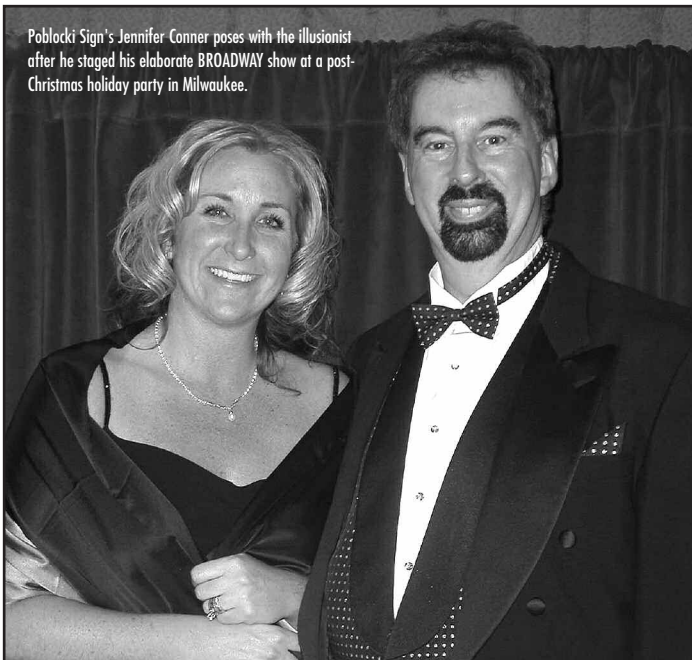
Not every performance for David Seebach is close to home. Seebach appeared at Clinton, Iowa's Citizens National Bank party and soon will be seen in both Texas and Minnesota.



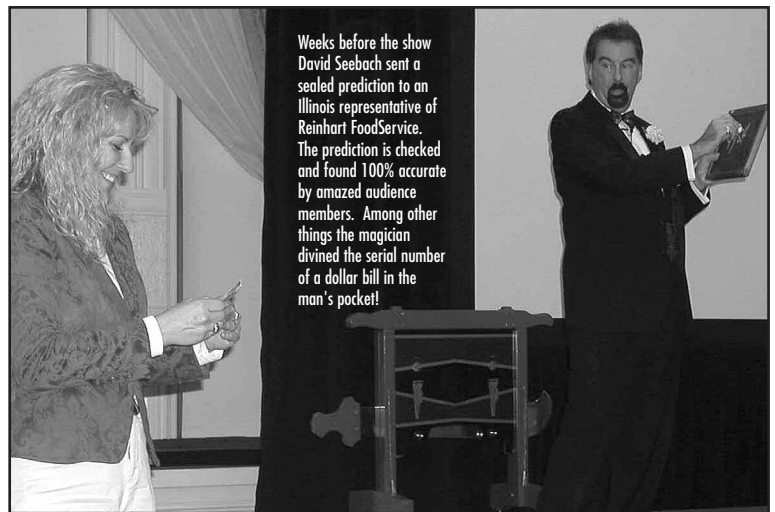
entation. The illusionist set up at Milwaukee's O'Donnell Plaza Harbor Lights Room in January with a big show featuring multiple assistants and major stage illusions for Poblocki Sign and then returned to the Plaza's Miller Pavilion in February with a solo act for the Center for Diagnostic Imaging.

It seems you need to be a magician to keep David Seebach's schedule!

Some groups need only a small, intimate show. Others like a more elaborate pres-



Poblocki Sign's Jennifer Conner poses with the illusionist after he staged his elaborate BROADWAY show at a post-Christmas holiday party in Milwaukee.



Weeks before the show David Seebach sent a sealed prediction to an Illinois representative of Reinhart FoodService. The prediction is checked and found 100% accurate by amazed audience members. Among other things the magician divined the serial number of a dollar bill in the man's pocket!

NBA Action *The Dallas Mavericks Get a Little Magic on the Court*

David Seebach and assistant Mary will provide center court halftime entertainment at Dallas's American Airlines Center on Tuesday, March 25th beginning at 8:30 pm with a game against the Los Angeles Clippers. What can a magician do in the center of an arena for thousands of spectators at a basketball game? "Well, not card tricks. That's for sure," the magician admitted. His performance will feature three of his big, spectac-

ular stage illusions with Mary magically appearing in a clear glass chamber, being 'skewered' with sixteen gleaming sabers in the 'Sword Cabinet Mystery' and then being suspended in mid-air. And, all of this will be done live ---no camera tricks or editing--- with spectators surrounding him. It's actually his second NBA halftime show; he appeared at home for the Milwaukee Bucks years ago.

It's Time Again for Metroparent KIDSfest

5th Annual Exposition Has Lots to Do for Families plus FREE Entertainment for Two Big Days!

It's Metroparent KIDSfest, presented by PyraMax Bank, at the Wisconsin Expo Center at State Fair Park in Milwaukee on Saturday and Sunday, April 12th and 13th. From a one-day fair with two entertainment stages begun five years ago to a grand, gala celebration of everything for youngsters, KIDSfest has something for everyone. You can marvel to David Seebach's "Wonders of Magic" on the Kohl's MainStage each day. But David will be joined by other audience favorites like

juggler TJ Howell and sons, Radio Disney, EROCK, and Kids Are People, Too. And, that's just one of six entertainment and activity stages! Best of all, admission to this event is FREE. A few selected attractions have a modest charge and parking on the grounds is at the regular fee, but everything else ---all the activities, fun, attractions and exhibits--- is free for everyone. Saturday's hours are 10:00 am to 5:00 pm and Sunday's



are 11:00 am to 5:00 pm. For more information, call **414/647-4728** or go to **www.MilwaukeeMoms.com**. Please bring all the little ones for the thrills and excitement of KIDSfest 2008!

**Reinhart
FoodService.**

P.O. Box 395 * 9950 S. Reinhart Drive * Oak Creek, Wisconsin 53154-0395
Phone: (414) 761-5000 or (800) 775-9030 * Fax (414) 761-4780

David,
Just wanted to drop a quick note to thank you and your assistant for a great show. The sales force really enjoyed the show, especially the order that had been sent to Jim weeks in advance. I'm still trying to figure that one out. The evening portion you did really set a great tone for the rest of the evening, and everyone had a great time. Again, just wanted to say thanks.

Rich Katin
Director of Sales
Reinhart FoodService



"Sandmasters, Inc. is dedicated to providing exceptional customer service."

January 22, 2008

Mr. David Seebach
N61 W16020 Hawthorne Dr.
Menomonee Falls, WI 53051

Dear David,

Thank you so much for making our "Employee Appreciation Dinner" a success! Many of our employees complimented on how great the show was. It is very difficult to find something that everyone enjoys considering the differences in ages etc. and your show did that!

Thanks again, and much continued success to you!

Sincerely,

Karen Kowalchuk
Karen Kowalchuk

**Mind
Boggling
Fun for
All Ages!**

ONE STOP Entertainment Shopping

Can you book a great DJ to get your guests moving-and-shaking at your upcoming reception from David Seebach's "Wonders of Magic"?

Can you rent theatrical lighting to spotlight your new product rollout?

How about obtaining custom, theatrical backdrops for an elegant stage setting?

And, what about blackjack dealers for a Casino Night?

The answer to all these questions is NO. David Seebach's "Wonders of Magic" does only one thing, but does it extremely well. Seebach provides a first-class entertainment package that sparkles with wit, sophistication and lots of comedy and clever audience participation that your guests will long remember. Seebach will tell you how to obtain all those other party needs if you'd like, but his only business is "show business" as a nationally-recognized entertainer.

What if you need to make an almost-automobile-sized, state-of-the-art MRI unit magically materialize on an opera stage in Europe in front of hundreds of people with spectacular pyrotechnics?

Actually, Seebach CAN do that... and has!

A 'HANDS ON' MIRACLE

MAGIC YOU can do!

(Ss-sh remember it's a secret)

Ss-sh,

Ss-sh, it's a secret! Take a friend into your confidence and become a mindreading duo with this clever routine. At a party you announce an experiment and send your partner (the clairvoyant) out of the room. You ask that a person be selected as the target. We'll say they choose Larry. You explain that you'll go about the room, placing your right hand on peoples' shoulders. As you do this the person being touched calls out, "I'm (name). Am I the one?" However, you continue, when you get to Larry you'll use your left hand and your out-of-the-room partner will detect the difference.

You do exactly what's described above and each time a person states his (or her) name and asks if he's the one your partner calls out "No" from the other room. But, when Larry asks, your partner says, "Yes, you are!" This is repeated several times with different people being 'it'. For a climax, you walk about randomly tapping with either your right or left hand as people call out when touched, "Right or left?" The answer from the other room is correct every time!

This will fool people because you do not use the same method each time. For the first demonstration you and your cohort agree ahead of time that the target will be the fifth person touched. When you repeat the stunt, however, you use a male/female alternating cue. For this you touch a man first, then a woman and so on. At some point you touch two men (or two women) in a row. The next person touched will be the target. Your partner, listening to voices and names, will know when you're cueing him. For a third demonstration go back to the number method used initially and continue to alternate the signaling method.

Here's how to present the climax: You and your partner agree on an easy-to-remember three-digit number like 258. Use your right hand to tap shoulders except for the second, fifth and eighth spectator. For those use your left. The spectators call out, "Right or left?" and your partner is unfailingly correct. Everyone will think you have mysterious powers so, remember, it's a secret!

He's Running Off to JOIN the CIRCUS!

A Dream Come True for Children of all Ages

Who hasn't dreamed of becoming part of the sawdust, greasepaint and tigers and elephants of the big top? David Seebach gets to make that dream come true as he joins the Shrine Circus in St Paul, Minnesota at the State Fair Grounds from Thursday, April 3rd through Sunday, April 6th. There are four performances daily. The circus has always been magical, but David Seebach will truly make this edition one to remember!

WONDERS OF MAGIC

UP TO DATE NEWS

- **Mary Keating**, the owner of **Tres Jolie Solace**, invited David Seebach to perform his mind-boggling close-up magic for her employees and guests before their holiday dinner at Milwaukee's Osteria Del Mondo restaurant on December 9th.
- **Heiser Automotive** held their holiday party at Milwaukee's Italian Community Center on January 12th and selected the "Wonders of Magic" as after-dinner entertainment. **Steve Sadek** made the arrangements for the performance.
- Milwaukee's Hilton Hotel was the setting for a January 19th holiday party for **Sandmasters, Inc.** **Karen Kowalchuk** selected Seebach's CABARET repertoire with assistant Mary joining the illusionist onstage. Just one hour later Mary and David performed at the Brynwood Country Club for **Schlossmann Automotive's** Winner's Circle Awards Night. **Holly Schlossmann** planned the lovely evening of awards, food and entertainment.
- There was lots of magic when **Rich Katin** of **Reinhart FoodService** asked David and his assistant Christine to perform three times during their January 25th sales meeting at Milwaukee's Pfister Hotel.
- The more elaborate BROADWAY repertoire served as after-dinner entertainment for **Poblocki Sign's** party on January 26th. David was joined by Jenny and Christina onstage for a show requested by **Jennifer Conner**.
- **Paul Budiak**, who owns **Paulie's Pub** in West Allis (WI) asked **TEC - The Entertainment Company** for advice on an act to perform for his staff on January 27th. **TEC's John Hauser**

recommended David Seebach who provided both close-up magic and then a solo stand-up act for everyone.

- Seebach returned to the Milwaukee Yacht Club on January 31st for a holiday party for **Assisted Living Concepts**. David's SHOWMAN repertoire was selected by **Aune Hardt**.
- Several **Indian Princess** groups of Illinois' dads and daughters held weekends in Wisconsin in February and March. The **Class Act Agency** booked David and assistant Tina at Sheboygan's Blue Harbor Resort and **ACA Music & Entertainment** reserved him as a solo artist at the Grand Geneva Resort & Spa.
- **Scott Flynn** of the **Center for Diagnostic Imaging** invited David to their holiday party on February 23rd at Milwaukee's O'Donnell Plaza where a lovely audience member found herself being "sawed in halves" for the program's hilarious finale!
- David Seebach and Mary will have less than 48 hours to travel from Dallas to Waupaca (WI) for an annual banquet for the **Asset Development Group** on March 27th. **Susan Van Vleet** will be holding her breath for clear roads and no late winter storms.
- **Barbara Pipia** of the **Manor Park Foundation** is planning a 'Thank You' luncheon for April 15th at Milwaukee's Bluemound Country Club and has invited David to present his JUNIOR SHOWMAN (a 'lite' magic act) repertoire for her guests.
- **Franklin High School, Greendale High School, Greenfield High School and Catholic**

Memorial High School have all invited David Seebach to appear at their post prom or post graduation events this spring. Most of these are repeat engagements since the students vote on what to bring back and Seebach's magic and performance style always score highly.

- As usual more than a few **Cub Scout Packs** selected the "Wonders of Magic" for their annual Blue & Gold Banquets. David offers both a solo act and a two-person show with discounted rates for scout groups.
- The **Wisconsin Institute of CPAs** will hold their annual meeting at the Chula Vista Resort in Wisconsin Dells in May and were looking for entertainment that would be appropriate for their adult attendees and their children as well. **Victoria Italiano** opted for Seebach's CARNIVAL repertoire that features his beautiful 'Sword Cabinet Mystery' and his unique routine based on the board game 'Clue'. The show is on May 9th.
- David Seebach's "Wonders of Magic" will return to Milwaukee's lakefront for the annual **Polish Fest** on June 20th and 21st. Entertainment director **Janine Adamczyk** has long been a fan of David's work and invited him to return.

Booking the "Wonders of Magic" for your personal, social or business function is as easy as calling our office (262/252-3333) or visiting us online at www.davidseebach.com.

Why wait? Do it today!

VISIT Milwaukee
*PROUD MEMBER

David Seebach's **WONDERS of MAGIC** is a member of the Greater Milwaukee Convention and Visitors Bureau