

DAVID SEEBACH'S

BACKSTAGE

2007 FALL EDITION

Milwaukee's

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“What’s the matter?

★ Not afraid
of a little magic
now, are you?” ★

FEATURING
MAGIC
you can do

THE COIN THAT
DISAPPEARS

Keeping
Current with

WONDERS
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unveils 17th annual
★ “*Illusions in the Night*”

8 performances over 2 weekends

Oct 19 – 27

At historic ---and haunted--- Modjeska theatre

All seats reserved • Info: 414/645-0700 • box office: 414/384-4550

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Vampire eyes reproduced from ‘Famous Monster Movie Art of Basil Gogos’, by Kerry Gammill & J. David Spurlock.

Celebrate HALLOWEEN in *You'll Laugh... You'll Scream... You'll Love*

It's the season to select pumpkins for carving and costumes to wear for parties or trick-or-treating. But, in Milwaukee, there's another custom: Crowds flock to the Modjeska Theater at South 12th and West Mitchell Streets for another Halloween tradition, David Seebach's "Illusions in the Night". The magician and his cast and crew create a suitably scary ---but always fun and entertaining--- show full of surprises for theater-going adults, wide-eyed children and family groups that enjoy a few spine-tin-gling thrills along with their wonder and amazement.

Six Brand-New Magical Adventures!

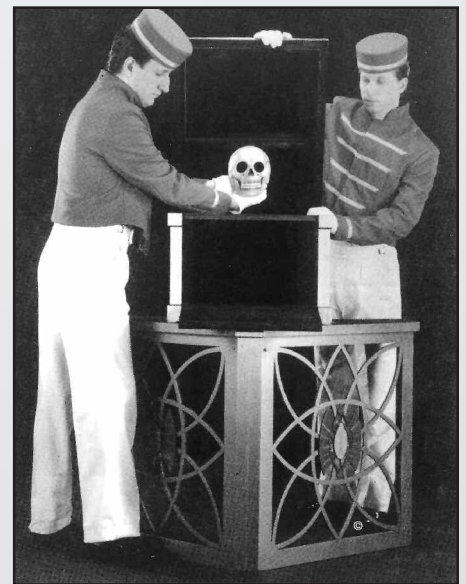
Every year Seebach unveils several never-before-at-the-Modjeska acts and 2007 will usher in six of these features. He refuses to divulge everything before opening night, but he hinted at what spectators will witness. He understands that not everyone enjoys scary magic and so he'll present a pleasant interlude with a lovely Li'l Red Riding Hood searching for grandma's house. Now, what could be frightening about that?

In the truth-is-stranger-than-fiction department, the magician will share an unbelievable-but-true account of amazing events that occurred in the 1920s at a Chicago prison. The story sounds more like the script from a Boris Karloff mad scientist movie, but it really happened. Five spectators will assist as **Fate** is explored in this new, original mystery.

The biggest new feature, though, will be the long-awaited premiere of Seebach's new Egyptian-themed spectacle, **Reincarnation**. Here's magic that will happen "right before your very eyes" as the desiccated skull of a long-deceased woman is reanimated. Like the malevolent mummy in countless



This partially unwrapped mummy's head will be brought to life in full view of everyone at the Modjeska at Halloween. what do you think she'll have to say?



movies, "it comes to life!" The elaborate stage setting for this act, created by Seebach and scenic designer Stewart Johnson, is breathtaking.

Of course, there's more, including the rumor of a vampire at the Modjeska, but you'll have to see it all for yourself.



Here's Maureen as Li'l Red Riding Hood, standing next to grandma's house. Surely nothing scary here, right?

Style the Show!



'Reincarnation'
demonstration photos
as pictured in the
Magical Journal.

Vincent Price, the Buzz Saw and Ghosts in the Dark!

David Seebach is often asked about the artists who influenced him as he honed his skills. Houdini? Blackstone? Perhaps, but Seebach always mentions actor Vincent Price and his roles as a suave ---yet menacing--- presence in Hollywood thrillers. For his role in "The Mad Magician" Price's character (a 'wronged' stage magician) becomes enraged and "demonstrates" his massive **Buzz Saw** to his enemy. Seebach is perhaps the sole remaining American magician to own and present a traditional **Buzz Saw Illusion**. With paramedics from Milwaukee's Bell Ambulance ("If it doesn't say Bell on the side, you've just been taken for a ride!" 414/264-BELL) standing by, the lovely Christina is sawed in halves in full view by the terrifying implement. Another Price film, "House on Haunted Hill", included a gimmick

where a skeleton literally walked off the screen and into the cinema. Hmmm... when the lights go out for the eagerly-awaited blackout finale Seebach guarantees that you'll jump and scream when spirits and phantoms leave the stage and soar throughout the theater.

The favorite acts of previous editions will return, too: the comical **Guillotine**, the eerie **Levitation**, the magician's beautiful tiger, Tara, and his signature **Black Magic** act.

The show features beautiful scenery, lots of audience participation, evocative music and those lovely lady assistants in spectacular costuming.

You can reserve traditional theater seats for \$20 or the coveted, down-in-front cabaret table seats for \$25. You're invited to arrive in costume and, if you're bringing a group, call for special discounts. At the matinees, juniors (16 & under) and seniors (60 & over) get a special discount price.

There are five 7:30 evening performances on 10/19, 20, 25, 26 & 27.

The three special matinees are on 10/20, 21 & 27.

The Modjeska Theatre's info line is:

414/645-0700

and the box office is:

414/384-4550.

Call and reserve your tickets today before they all disappear!

One of a series of original posters created for the horror classic, 'The Mad Magician', starring Vincent Price.



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THE COIN THAT DISAPPEARS

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh,

it's a secret! This easy-to-do mystery always fools the spectator, but it requires some one-time preparation for the performer.

You'll need a large scarf or handkerchief with a wide hem. Open up the hem at one corner and sew a small coin into it. You must keep this coin a secret.

To perform, show a coin (identical in size to the concealed one) in your hand, holding it between your finger and thumb. With your other hand take the coin corner of the scarf and drape the scarf over the displayed coin. Continue, smoothly, to take the coin corner up underneath the center of the scarf and then conceal the displayed coin in its hand.

You have just substituted one coin for the other under cover of the scarf.

Keeping the original coin concealed, remove the hand from under the scarf and get the spectator to grip the sewn-in coin in his own hand.

It's a good idea to ditch the concealed coin in a pocket as you focus attention on the spectator and the coin he is holding.

Merely snatch a corner of the scarf and quickly snap the scarf away. The coin vanishes instantly! You may casually display the scarf, but then put it in your pocket to conceal the deception.

Sure it's easy... when you know how! Remember, it's a secret!

Seebach Returns to AT&T Palladium "Merry Magic Christmas" to appear November 23, 24 & 25

Two sellout crowds turned out for David Seebach's first appearances at Milwaukee's newest --and plushest-- performing venue, the AT&T Palladium Dinner Theatre within the Marcus Majestic Cinemas complex on Springdale Rd in Waukesha in August. So, it was only logical that he'd immediately be invited back.

David will be joined onstage by Jenny, Christina and Santa Claus himself for his holiday-themed "Merry Magic Christmas" show at 1:30 pm over the Thanksgiving holiday weekend.

The magician will conjure up special seasonal mysteries to put everyone in the holiday spirit. Santa promises an appearance, too, for the little ones.

You'll laugh and be charmed at this wonderful program that will include lots of audience participation for both adults and youngsters. All seats are \$15 and reservations are suggested because seating is limited. Call 262/798-SHOW or go to www.marcuspalladium.com to order tickets.

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David Seebach's
WONDERS of MAGIC
is a member of the
Greater Milwaukee
Convention and
Visitors Bureau

- Be sure to join David Seebach at the annual Harvest Fest Fair on Saturday, September 29th at the Wisconsin State Fair park. Admission is free (onsite parking is not). There are plenty of activities for all ages. David will perform at 3 & 5 pm.

- For the second consecutive year the city of Aurora (IL) invited David Seebach to perform at their annual neighborhood festival in June at Arrow Wood Park. The show included lots of acts with youngsters joining the magician onstage as well as acts featuring the magician's assistant, Laura. The Class Act Agency arranged the event.

- Paula de Temple of Meetings & Incentives booked David through ACA Music & Entertainment for Takeda Pharmaceutical's family evening at Lake Geneva's Grand Resort in August. The children and adults were captivated by the magician's magic and comedy.

- Ed Svetz of Callen Construction selected Seebach to perform at their annual company picnic. Underneath the tent everybody gathered for some fun and mystery before sitting down to spit-roasted chicken and prime rib.

- Madison's (WI) Eagle School brought David Seebach back for a second assembly program on September 7th. Class Act Agency arranged the appearance, including a question-and-answer session with the magician and students after the show.

- On September 8th David was in Manitowoc (WI) for a family festival at Clarkbridge Hall also arranged by Class Act.

- The Wilmette (IL) Public Library tried in the past to secure a date with David Seebach, but was finally successful on September 15th when he appeared for them. This was another Class Act Agency booking.

- How do you celebrate your firm's 25th anniversary? Jim Bielawa, of Century Products, hosted an evening at Hartland's (WI) Bristlecone Pines Country Club with David Seebach performing his astounding close-up magic during the cocktail hour and then presenting a program of stage magic, comedy, mind reading and illusion for everyone with his long-time assistant, Christine, afterwards on September 21st.

- Emily Thomas of Gracious Events Catering & Event Design asked David Seebach to present a large stage illusion show for her client, HNTB, at Milwaukee's Art Museum on September 30th. In addition to a levitation act and a Houdini escape, Seebach made the firm's CEO magically appear onstage during the program which was followed by fireworks and musical entertainment.

Whether you're looking for an appropriate school assembly program, light entertainment for a birthday or Bar Mitzvah, an after-dinner act for a holiday party or corporate event, or help with a meeting or sales presentation, why not find out what David Seebach and his "Wonders of Magic" can do for you. We're online at www.davidseebach.com or as close as your telephone (262/252-3333).

The BEST Holiday Party... EVER!

Wouldn't you like to hear those words from your employees, co-workers, friends and guests after your Christmas party? You can when you invite David Seebach and his "Wonders of Magic" to perform for you. David has performances that range from the very simple to the very elaborate to accommodate budgets from under \$500 to those over \$5,000. But, every show is filled with only first-class entertainment that has delighted crowds from Maine to California and Hawaii, from Europe and Florida to Oregon and Canada. Seebach is the master at rapport with a crowd and getting everyone involved in the show. When ONLY the best will do, call David Seebach.

You can reach us online at:
www.davidseebach.com
or call: 262/252-3333.